

**Overview: Outside View Module B.Eng.812/M.EP.12a
in the Anglophone Literature and Culture Division**

updated Nov 2025

module structure:	• course or self-study unit on aspects of the literature industry (e.g. publishing books; marketing and mediating authors; author/readership relations; commodity character of books; using theories and ideas from the sociology of literature); students have to pass the course but it does not carry any credits • practical part of the module: attendance at three author readings at a literary festival; engagement with information and advertisement materials; students have to hand in an observation report for which credits are awarded (6 credits for the module)
prerequisites:	formal prerequisites: none; informal prerequisites: an interest in learning how the literature and culture industry works from within; readiness to engage with non-academic ideas about how literature is mediated and received
register for:	The module has two parts: • a course or self-study unit, which you have to register for in FlexNow (B.Eng.812.Tn/M.EP.12a.Tn), • and the observation report, for which you also have to register in FlexNow (B.Eng.812.Mp/M.EP.12a.Mp). The two do not necessarily have the same instructors.
registration deadlines:	• for the course: usually at the end of the course • for the self-study unit: end of the semester • for the portfolio report: Usually there are two or three registration deadlines per semester. Choose the one that suits you best.
register with:	• for the course: your course instructor • for the self-study unit: Dr. Reitemeier • for the portfolio report: if you have taken a course, Prof. Schaff; if you have completed the self-study unit, Dr. Reitemeier
type of exam / number of words:	• course: to be announced by the instructor; this part has no exam per se but regular attendance is required • self-study unit: portfolio entries (in total around 1,500 words) • observation report: 3000 words, ungraded
content of exam parts:	• course: ask your course instructor about what they require you to do for the course; regular attendance; brief sketch of observation project • self-study unit: ○ thinking of books as commodities, not art; ○ aspects of the publishing industry, possibly also of the fields of cultural production; ○ brief sketch of observation project; ○ observation practices. The final part is a project outline for the readings and talks. • observation report: ○ brief outline of events; ○ outline of observation results and conclusions, drawing on the theories and concepts acquired in the course/self-study unit; ○ reflection on how your hands-on experience compares to what you learnt in the course/self-study unit or course.

style sheet:	As for every term paper handed in for a course in the Anglophone Literature and Culture division, students are expected to use the division style sheet.
assessment:	The exam is ungraded. Students are expected to show - a concise outline of their project and the observation results; - a good understanding of the theoretical text/s used; - a critical engagement with the ideas from the course/self-study unit; - a corresponding insight into how the literary industry deals with authors, texts, readers, and literature generally; - thoughts on the connections found (or not found) between the theoretical ideas and the day-to-day practice encountered in the festival. Grammatical correctness and a good academic style are expected.
grading scheme:	The module is ungraded.
options for appeal:	Within a month of the publication of the result, students can lodge an appeal against the grade if they consider the result inadequate (§ 20 par. 1 Allgemeine Prüfungsordnung für Bachelor- und Masterstudiengänge). The Faculty's Exams Committee will then request a clarification of the grade and, if necessary, submit the report to another supervisor for re-assessment.